



Lemon Tree Hotels launches its 11th property in Rajasthan with Keys Lite by Lemon Tree Hotels, Banswara

The property features 54 well-appointed rooms, a multi cuisine restaurant, a fitness center, banquet spaces and conference facilities

22nd July 2025: Lemon Tree Hotels Limited announces the opening of Keys Lite by Lemon Tree Hotels, Banswara. This managed hotel is the 11th property of the group in Rajasthan.

The efficient and affordable hotel features 54 well-appointed rooms, Keys Café – a multi-cuisine restaurant, a fitness centre along with expansive banquet spaces and conference facilities.

Banswara, a picturesque town in southern Rajasthan, is often called the "City of Hundred Islands" due to the numerous islands scattered across the Mahi River, which flows through the region. Known for its scenic beauty, Banswara is surrounded by lush green hills and forests, offering a tranquil environment. The town, predominantly inhabited by the Bhil community, is rich in tribal culture and famous for its vibrant festivals and traditional arts. Key attractions include several ancient temples like the Tripura Sundari Temple, Andheswar Parshwanathji and Madareshwar Temple making Banswara a hidden gem for nature and culture lovers.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. It delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTH opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 220+ hotels, which includes over 110 operational hotels and more than 100 hotels set to open in India and internationally. Lemon Tree Hotels are located across India, in key metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada, etc. The company has also expanded internationally to Dubai, Bhutan and Nepal.